

Attendee Comments about Previous Conferences

“Very informative-thank you. Everyone was extremely nice.”

“Well done! Exceptional! Informative, organized.”

“Very enjoyable.”

“Thank you, great day!”

“This is my first CCA Users’ Conference I’ve attended. I’m so glad our practice decided to come. Very useful and important information given!! Look forward to next year!”

“So glad I could come.”

“Great job! So much useful information.”

“Great, especially EMR.”

“Invaluable!”

“Best conference I’ve ever been to!”

“Speakers were excellent.”

“This is just what we needed.”

“Thanks! I am looking forward to next year.”

“Very informative, great new enhancements.”

“I like the breakout sessions because we all got to ask questions and compare notes with each other.”

Our host hotel is the Myrtle Beach Marriott Resort at Grande Dunes



The Myrtle Beach Marriott Resort at Grande Dunes is a Four Diamond oceanfront property located in the midst of the family fun that is Myrtle Beach.

A block of rooms has been reserved at a discounted rate of only \$159, single or double. **To qualify for this special rate, you must make your reservations prior to March 17.**

For reservations, you may contact the hotel directly at

800-644-2881

and reference CCA MEDICAL.

Or reserve your rooms online at

www.myrtlebeachmarriottresort.com

by using CCACCAA in the Group Code field.

CCA MEDICAL

Presents

**2008
Users'
Conference**

*Improve Your Office Profits:
Work Smarter, Not Harder*

April 16-18, 2008

**Myrtle Beach Marriott
Resort at Grande Dunes**

Myrtle Beach, SC

Improve Your Office Profits : Work Smarter, Not Harder

One of the key responsibilities of medical practice administrators and managers is to make the practice more profitable. One way to approach this goal is to “Work smarter, not harder.”

In today’s medical market of more competition, bigger players, shrinking reimbursements, and increasing costs of business, maintaining the status quo alone can be a challenge. How can you possibly *improve* your profits?

The 2008 CCA Medical Users’ Conference goal is to suggest alternate perspectives on how to achieve profits. We plan to provide you with new tools that you can put into place the day that you return to your desk, and we will demonstrate tools that you have now and may not use or know exist. You can expect to see:

- Features and enhancements coming in new releases to CCA MEDICAL products.
- Vendors with products and services complimentary to our software, some of which interface directly.
- Demonstration of various tools to make sure you are getting every possible dollar for your service.

We are again returning to the Myrtle Beach Marriott Resort at Grande Dunes, a phenomenal beachfront Four Diamond facility convenient to all Myrtle Beach has to offer.

We’ll see you there!

Conference Events

Wednesday April 16 6:00 - 8:00	Welcome Reception
Thursday April 17 8:00 - 4:30	Registration and Continental Breakfast Welcome; E&M Coding and Auditing; Using Dashboards and Benchmarks to Monitor Your Practice; Technology Forum Buffet Lunch Rescue Your Revenue; Technology Forum; Keynote Address <i>Enhancing the Bottom Line- How Can Your Office Be More Profitable</i>
Friday April 18 8:00 - 12:15	Continental Breakfast Breakout Sessions Practice Express PracticeRevolution ChartRevolution EnvisionEMR Enhancement Sessions Door Prizes & Adjourn
Exhibits will be open all day Thursday.	

Keynote Speaker

Lane Dinkins Holt, CPC, CHCC, CHBC is a Healthcare Business Consultant known for her expertise in the areas of third party reimbursement, office operations, and coding and compliance. She is also recognized for the development of seminars and publications on accounts receivable management and coding instruction.

Ms. Holt has presented workshops on a wide variety of healthcare management issues throughout the United States and is a guest speaker for various professional academies and societies in the southeast. She is also a visiting lecturer at the University of North Carolina, Duke University, and University of Virginia Medical Schools. Other credits include serving as a consulting editor to *Physician’s Management Magazine* and as a coding consultant for The Coding Institute.

Breakout and Enhancement Sessions

The popular Breakout Sessions, led by the CCA Implementation Consultants, will introduce exciting features included in the next release of your software. This year, we are especially pleased to present Practice Express 5.0 offering web-based connectivity as well as improved reporting.

The Enhancement Sessions for each product allow time for attendees to discuss the merits of previously submitted enhancement requests. To submit a request for consideration, go to CCAMEDICAL.COM and enter your suggestion online under “Submit an Enhancement” on our Support page.